## BECOME PART OF THE SOLUTION TODAY!

A 2012 survey by PIEFA revealed an alarming disconnect between the nations students and teachers and our food and fibre production sector.



**75%** 

thought cotton was an animal product.

27%

thought yoghurt was a plant product.

40%

believe farming damaged the evironment.

43%

did not link science to primary production.

PIEFA's vision is 'An Australian Community that understands and values its primary industries sector'. You can be part of this vision by becoming an Associate Member of PIEFA. Annual Associate Membership is available in:

Platinum \$5000 **Gold** \$1000

Silver \$500 Individual \$100

All Prices exlude GST. All members receive a membership certificate and acknowledgement on our website and social media postings.

To become part of the food and fibre education solution complete your details below and forward to ceo@piefa.edu.au.

Contact Name:	Direct deposits welcome
Organisation:	Bank: NAB
Postal Address:	BSB: 082 902
Email:	Account: 874 101 128
Contact Number:	Please include name in transaction details.

For more information contact PIEFA on (02) 6198 3230.









