

MEDIA RELEASE

The Trustee for the Soils for Life Trust
Soils for Life Pty Ltd
ACN 153 242 221
ABN 23 744 512 660
23 August 2018

NEW PARTNERSHIP LINKS KIDS, AGRICULTURE AND SOILS FOR LIFE

Soils For Life is delighted to partner with PIEFA, Primary Industries Education Foundation Australia, with the aim of encouraging Australia's schoolchildren to embrace agriculture as a career.

The Chair of Soils For Life, Major General Michael Jeffery, said that PIEFA had instituted some adventurous and stimulating programs to teach Australian children about the importance of agriculture and especially soils.

“Our School Gardens program, [SFL School Gardens Program](#) is a natural fit with PIEFA”, General Jeffery said.

“PIEFA’s programs align with our aim to have a school garden in every school across the country, so that young Australians can learn about how food grows, how soils work, and why caring for the soil is fundamental to agriculture”.

“We congratulate PIEFA for their outstanding work and look forward to collaborating with them as their Associate Member”, General Jeffery said.

Ben Stockwin, PIEFA CEO says that working with Soils For Life is a natural relationship.

“After all, agriculture, indeed all life on this planet, would not exist were it not for the six inches of topsoil under our feet.”

“PIEFA twin web portals www.primezone.edu.au and www.careerharvest.com.au , managed for and on behalf of industry, are great resources for teachers and students to not only increase their understanding of current food and fibre production systems in Australia, but also the diverse range of careers on offer across the entire supply chain.”

Soils for Life programs demonstrate proven solutions in regenerative landscape management to increase the natural capital value of the Australian landscape – rural, regional and urban. Find us at www.soilsforlife.org.au.

For more information, contact:

Niree Creed, Media, Soils for Life:0418625595
Ben Stockwin, CEO, PIEFA: 02 6198 3230; 0427 931 148

Level 2, 14-16 Brisbane Avenue, BARTON, ACT 2600
Telephone: 0409 255 552
coord@soilsforlife.org.au