

PIEFA appoints new CEO

Media release issued by PIEFA Chair Dr Cameron Archer

Primary Industries Education Foundation Australia is pleased to announce the appointment of Mr Luciano Mesiti as its new CEO.

Mr Mesiti brings to the position a wide range of educational and professional skills relating to food and fibre production. He has worked in both the school and university sectors, as well as having a strong background in rural production.

He is a former President of the NSW Association of Agriculture Teachers and was Head Agriculture Teacher at Colo High School at North Richmond, NSW. Previous roles include academic positions at Charles Sturt University and University of Western Sydney, and research projects conducting social research relating to animal health.

Mr Mesiti joins PIEFA when there are major issues impacting on Australia's school education system through the COVID-19 pandemic, leading to a greater focus on online learning. This will present PIEFA with an opportunity to extend its reach into schools through its well-regarded websites primezone.edu.au and careerharvest.com.au. He brings a range of in-depth skills to grow PIEFA's effectiveness in delivering quality curriculum content about contemporary food and fibre production to all Australian schools.

"I look forward to working with the PIEFA Board, Research and Development Corporations, supporting industry organisations and schools across Australia in ensuring that high quality learning opportunities are available for students to learn about food and fibre production." Mr Mesiti said.

Dr Cameron Archer AM chair@piefa.edu.au 0427 202 948

Mr Luciano Mesiti ceo@piefa.edu.au 0437 829 312